



Matt Laurence
Graphic & Motion
Designer

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Personal Statement

An adaptable and multi-talented graduate seeking a position within a reputable company that will utilise my design passions and further the technical abilities that I have developed through my years of study and involvement in various freelance projects. During my degree, I successfully combined my studies with work, showing myself to be a self-motivated, organised individual who is capable of working under pressure.

Design Skills

Programs

Illustrator	
Photoshop	
Cinema 4D	
After Effects	
Premiere Pro	
InDesign	
Wordpress	
VRay	

Knowledge

- Illustrations
- Logo Design
- Motion Graphics
- 3D Design
- Image Editing
- Web Design
- VFX
- Video Editing

Education

BA Digital Arts Graduate – Degree <i>(September 2013 - May 2016)</i> Kingston College, Surrey	1 st Class Honors Degree
Sixth Form – A Levels <i>(September 2010 - July 2012)</i> John Henry Newman Academy, Stevenage	A* B D
Secondary School – GCSE's <i>(September 2005 - July 2010)</i> The Heathcote School, Stevenage	6 A's 2 B's 1 C

Employment History

ProCom Connections – Head of Brand & Design <i>(June 2016 – Present)</i> Full time role integral to company marketing efforts and maintenance of company brand.
ProCom Connections – Telesales Executive <i>(November 2012 – June 2016)</i> Full/Part-time job whilst completing university studies.
Gambados – Centre Coordinator <i>(June 2010 – November 2012)</i> Weekend job whilst completing Sixth form.



Experience & Client Work

Hung Up Clothing

Branding, Photography & Web Design

April 2018 - Present

Hung Up is a local company for women's clothing that were looking to move away from their online eBay store and into an actual brand with a website. I was initially asked by the founder to create a logo and social media package which eventually led to the creation of a full website and complete company branding. There was also a large amount of photographic work for the project that required extensive planning and post production to achieve the professional look/standard the company was after.

Jacob Oliver

Branding, 3D & Web Design

September 2016 – Present

Jacob Oliver is a bespoke jewellery company based out of London England. I was brought in by the two directors at the inception stage to both conceptualise and create a visual identity for the brand (designing the logo, website, social media graphics, branding materials). This also included producing additional work such as marketing illustrations and 3D jewellery renders in Cinema 4D.

ProCom Connections

Branding & Web Design

November 2012 – Present

ProCom Connections is a B2B telemarketing company based in Stevenage, England. I had worked at the company part-during my studies, until July 2016 when I moved back into a full-time marketing executive role. This included various marketing responsibilities as well as producing relevant company graphics and branded document templates. I was then chosen over out-sourced solutions to re-make the company website and modernise the design to match the new company profile – which I have kept updated and maintained in role as head of brand content and design.

Connect TCM

Web Design & Branding

September 2017

Connect TCM is a fit for purpose telemarketing campaign management software company based in the UK. I was hired to create a modern brand for the company that included a new logo and website, as well as associated marketing graphics and company documents.

One Punch Pickett

Web Design

December 2016

Brad 'One Punch' Pickett is a professional MMA fighter from England who competes in the UFC. I was hired to build an updated version of his website, so that he may sell merchandise before his upcoming fight and use the site afterwards to blog and publicize any seminars he is involved in. I created the website using WordPress and any associated graphics were designed in illustrator and photoshop

The Sprawl

Web Design & Branding

January 2015 – June 2017

The Sprawl was a UK MMA news outlet, covering both the regional and international scene. As one of the founding members, it was my job to produce and maintain the website through its various iterations from start to present. I played an instrumental role in the companywide re-brand in late 2016, that included the creation of a new logo, relevant motion graphics package and any associated multimedia such as thumbnails and marketing content.

